

## SERVER-BASED GAMING

## AFTER BALLY'S iVIEW DM AND ELITE BONUSING SUITE

"It really, really **SUCKS PEOPLE IN.**"

"It's absolutely **WORTH THE INVESTMENT.**"

"Server-based Gaming is **AWESOME.**"

"It's a great way to wreck your **COMPETITION.**"

"This is the **ROI** we've been waiting for !!!"

### WE'RE CHANGING THE CONVERSATION ON SERVER-BASED GAMING.

*17% increase in rated play.*

*12% increase in overall coin-in.*

*10% increase in players club database.*

Casinos\* are already seeing these substantial increases just by using our cutting-edge iVIEW DM technology and the engaging apps of the Elite Bonusing Suite. Plus, our system can easily be installed on any machine with a video touch screen, even non-Bally games, to save on investment. It's server-based gaming done right, and it's available right now.

\*Actual Bally Technologies customer results.

**Bally**  
TECHNOLOGIES

866.316.1777 • BallyTech.com



THROUGH iVIEW DM YOU CAN ENGAGE AND  
EXCITE YOUR PLAYERS USING THE NINE KILLER APPS  
OF THE ELITE BONUSING SUITE...

ELITE BONUSING SUITE™



**U-Spin™ Bonusing** puts a touch-to-spin wheel on the game screen without interrupting game play to give your players motivating, real-time bonuses.



**Virtual Racing™** is a group start floor-wide bonusing event that lets your players select their race car, horse or competitor for a thrilling, high-speed race.



**Bally Power Winners™** randomly awards players during the progressive growth based on your criteria.



**Dynamic Random Bonusing™** is specifically designed to acquire new players and encourage return visits of your loyal players.



**iVIEW™ Messaging** lets you trigger graphic displays on iVIEW DM, including dynamic text with configurable eligibility and scheduling.



**Lucky Match Bonusing™** creates floor-wide promotions such as awarding players on their birthday with a special bonus.



**DM Tournaments™** allows you to convert any machine on your floor into a tournament game and host a slot tournament instantly and effortlessly.



**Flex Rewards™** bonuses your most valuable players to build loyalty and keep them playing longer.



**Video Poker Bonusing™** offers prizes and different types of rewards across all of your video poker games automatically.

To see the apps in action and learn lots more, log on to [facebook.com/BallyTechnologies](https://facebook.com/BallyTechnologies) and click on our iVIEW DM Tab or visit [BallyTech.com/iVIEWDM](http://BallyTech.com/iVIEWDM). Also, be sure to strike up a conversation with us at G2E, Booth #1127.



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