

## Osage Casino Celebrates Ponca City Hotel and Casino Opening



Osage Casino recently announced the opening of its newest upscale Osage Casino and Hotel in Ponca City. The 89,817 sq. ft. facility is designed by Marnell Architecture, the firm that designed the Rio Hotel and Casino and The Bellagio. The property consists of new casino floor space and offers six table games, more than 345 electronic games, a restaurant, bar and multi-purpose event center. The casino was built by Osage Manhattan Builders, a majority 51 percent Osage-owned company that provides construction management, general contracting and design/build services.

The opening will feature a ribbon cutting ceremony and words from Osage Nation Principal Chief John Red Eagle, Osage Casino CEO Neil Cornelius, Osage Nation Congress Speaker Raymond Red Corn, Osage Casino COO Joe Olujic,

Ponca City Mayor Homer Nicholson and Ponca City Chamber of Commerce Chairperson Natalie Fraser.

“The opening of Osage Casino – Ponca City is truly a milestone for the Osage Nation,” said Red Eagle. “Not only does it impact the nation, it positively impacts the Ponca City community and surrounding areas. This ribbon cutting ceremony is a way to celebrate a great venue.”

The casino’s multi-purpose event center can be broken down into three separate rooms and will be available to businesses, private parties and conferences. The entire casino features a redesigned interior with bright lights and colorful décor along with new signage, landscaping and stone exterior.

“The Ponca City Hotel and Casino is an exciting new venture for Osage Casino,” said Cornelius. “We are excited about the high-quality facility we will be opening in Ponca City and proud of the products and services we plan to provide our guests.”

“This casino offers a great opportunity for economic growth in the Ponca City area,” Nicholson said. “We are excited to see the jobs it has brought to our community and hopeful it will attract other businesses.”

The two-story, full-service hotel has 48 guest rooms including two suites, a fitness center, lounge, outdoor pool and spa and feature a 24-hour, 7-day-a-week “OC” convenience store with eight fueling stations.

Osage Casino – Ponca City is one of seven casinos owned and operated by the Osage Nation.

## Seneca Niagara Casino Celebrates Grand Opening of Major Sections of \$26 Million Casino Transformation

An unmatched casino entertainment experience awaits visitors to the area’s premier gaming and entertainment resort, as officials from Seneca Gaming Corporation took the wraps off large glittering sections of completed upgrades to the main gaming floor at Seneca Niagara Casino & Hotel. The upgrades are part of a \$26 million transformation announced by the corporation earlier this year.

The differences on the gaming floor are striking. Dazzling new slot displays and contemporary table game layouts and canopies, each complemented by plush new furniture and greatly enhanced lighting, help create a distinctly energetic atmosphere across the 88,000 sq. ft. area. A brand-new Keno Bar has been created adjacent to the entrance to Thunder Falls Buffet, while a larger, brighter Player’s Club Booth, located in the southeast corner of the gaming floor, has prominent signage, an easily accessible location, and includes more stations for rapid customer interaction and service.

Key to the design is a new layout with wider, more open walkways, which allow for easier navigation and better integration of the entire property. Aesthetic changes also include new, richly-colored carpeting, covering a total area of approximately



two acres, brighter lighting and fresh wall coverings.

“Seneca Niagara Casino & Hotel has set the standard for excitement and entertainment for tens of millions of visitors from throughout the northeast United States and southern Ontario,” said Cathy Walker, president and CEO, Seneca Gaming Corporation. “By reinvesting in and reinventing our main gaming floor, we hope to offer our guests an entirely new escape here in the heart of Niagara Falls.”

The airy new feel in the casino goes beyond the architectural

design. A major component of the renovation program is a nearly \$6 million upgrade of the air quality system. The new system, which is fully installed and will be fully operational over the coming weeks, can handle double the capacity of air flow, bringing abundant outside air into the casino and improving overall air quality throughout the entire property.

The gaming floor renovations were designed by SOSH Architects, one of the nation's premier gaming and hospitality architects, while Seneca Construction Management Corporation is overseeing the construction. More than 300 construction jobs and more than 100,000 man-hours will be created by the time the entire project is complete.

"Our ongoing investments in our properties continue to drive economic benefits and job creation throughout the region," said Kevin W. Seneca, chairman of the Seneca Gaming

Corporation board of directors. "From the guests who visit us, to our employees and the contractors and business partners who help us build and operate, Seneca casinos continue to play an important role in our area's economy and resurgence."

With many of the major renovations complete, construction crews will now focus on the creation of a new feature bar and live entertainment stage in the southwest corner of the gaming floor. The new space will be furnished with a dance floor, lounge seats, a circular bar with 20 tabletop video gaming units and a large high-definition jumbo video wall, creating a natural focal point of activity and excitement on the gaming floor. To make way for the new feature bar, Club 101, the bar and live entertainment stage located in the center of the gaming floor, will be closed and dismantled in early January. The entire renovation program is expected to be complete in the spring of 2014.

## Pala Casino Spa & Resort Opens Swarovski Boutique



Pala Casino Spa & Resort recently opened a Swarovski boutique that offers the brand's fashion jewelry, accessories and

crystal décor objects to its customers and hotel guests.

"The Swarovski name is synonymous with fine craftsmanship and excellent quality. Enjoying the Swarovski boutique will be a highlight of our guests' visits to Pala," said Chief Executive Officer Bill Bembenek.

"The Pala Casino Spa & Resort is an optimal location for Swarovski's newest licensed boutique," said Jim Fox, director of licensed boutiques for Swarovski North America Limited. "Swarovski's licensed boutiques thrive in casino environments and we look forward to a successful partnership with Pala Casino Spa & Resort."

Swarovski was founded in 1895 in Austria and has grown to become the world's leading producer of precision-cut crystal for fashion, jewelry and more recently lighting, architecture and interiors. The company operates 2,350 retail outlets in 170 countries.

## Silver Reef Hotel Casino Spa Adds New Dining Options

Silver Reef Hotel Casino Spa is excited to announce recent dining changes that are sure to please guests. The multiple award-winning Steak House at Silver Reef recently reopened with the addition of the Wine Room, which increases the amount of seating available. The Wine Room allows the restaurant to provide more guests the elegant, intimate dining experience that the multiple award-winning Steak House at Silver Reef is known for.

Silver Reef also recently opened The Buffet, a lavish, bountiful buffet with diverse offerings including fresh soups, salads, pastas and delicious desserts, along with grilled-to-order dishes, a carving station and specialty meals like prime rib and seafood.

A customer favorite, The Red River Cafe, was also recently updated with new furnishings, carpeting, upholstery and a new menu with a focus on soups, sandwiches and salads.



These changes are part of Silver Reef's commitment to constantly raising the bar on gaming, dining, lodging and entertainment. ♣