Seneca Nation and Seneca Gaming Corporation Unveil New Casino and Hotel



Representatives from the Seneca Nation of Indians and Seneca Gaming Corporation celebrated the official opening of the new Seneca Niagara Casino & Hotel last month in an afternoon ceremony.

"Let me be the first to welcome you to Niagara Falls' newest wonder - the new Seneca Niagara Casino and Hotel," John Pasqualoni, President and CEO, Seneca Gaming Corporation, said to the crowd of invited guests gathered in the hotel's grand lobby. "We hope that every guest who visits us enjoys the firstclass atmosphere and service that separates a Seneca casino from all the others."

With the afternoon's ceremony, the first ten floors of guest rooms at Seneca Niagara Casino & Hotel were opened to the public. Guests can now stay in a selection of deluxe rooms, corner suites and one-bedroom suites, while work progresses on the remaining spaces in the hotel tower.

In addition to luxury accommodations, Seneca Niagara Casino offers an expanded gaming floor, and new dining, entertainment and retail destinations. "Believe me, if you are looking for the complete entertainment experience and excitement, you have come to the right place," said Barry E. Snyder, Sr., President of the Seneca Nation of Indians and Chairman of Seneca Gaming Corporation. "The Seneca Niagara Casino and Hotel will offer an experience not to be found anywhere else in the region."

Seneca Niagara Casino & Hotel now offers 147,000 square feet of world-class gaming. Patrons can now choose from nearly 4,200 of the latest and most popular slot machines and 100 table games.

Gila River Casinos Vee Quiva Expansion -**Building on Success for Everyone's Future**



Joseph Enos, Spiritual Leader in the Gila River Indian Community, gives the blessing.

Commemorating a turning point at Gila River Casinos, the Vee Quiva groundbreaking expansion ceremony held in January continued the commitment of progress for the casinos and community.

The ceremony opened with a speech by Marketing Director, June Shorthair, who reflected on the significant turning point in the casinos and how this new expansion will add greatly to the vision of the organization.

Next was Joseph Enos, Spiritual Leader in the Gila River Indian Community, who performed a blessing and reminded many that, "We, as a people, are here today because of past struggles, and how by gathering all of us within a community allows a remembrance of where we came from and how we can build on this to succeed."

Setting the stage for tradition and new growth, the ceremony continued with a presentation by John Cirrincione, General Manager at Vee Quiva, on the expansion plans for the casino. These plans, which began in January, consist of four phases that will conclude in the fall of 2006. These new phases will consist of an additional 10,000 square feet of space to Vee Quiva and allow the casino to create a new and improved bingo hall, more slot machines, additional poker and blackjack tables, plus a fullservice lounge, and renovation of the restaurant. These, along with 250 additional parking spaces for Vee Quiva patrons, will allow the casino to continue to provide excellent customer service while maintaining the premier West Valley status that Vee Quiva has continued to uphold.

The event concluded with closing remarks from Gila River Casinos' Board Member, Sara Bird-In-Ground, who focused on giving voice to the Gila River Indian Community of the past and what the future holds and how gaming revenues have positively impacted the Community through funding towards schools, a new hospital, and helping many in the Community with new housing. This along with insight into the Gila River Indian Community history provided many in attendance a great opportunity to understand the significance of the casinos within the Community. •