

Chris MacDonald's Memories of Elvis in Concert at the Diamond Center

Desert Diamond Casinos & Entertainment will present Chris MacDonald's Memories of Elvis in Concert at the Diamond Center on Saturday, June 22, 2019.

Chris MacDonald's Memories of Elvis in Concert is a full production tribute to Elvis Presley. MacDonald draws his audience in with the look, sounds, and nuances that made Elvis the King of Rock and Roll. An accomplished and experienced entertainer, MacDonald has headlined with Elvis' own original back-up group, the Jordanaires, and DJ Fontana at the famous Hard Rock Live Concert Arena. His full production show has consistently sold out venues throughout the country.

As a national touring production, Memories of Elvis in Concert is a big Las Vegas-style show with dynamic band and singers as Chris MacDonald leads the celebration of the life and music of Elvis Presley. This tribute shares the incredible story of the music legend through highlights of several stages of his iconic career: the early years, the movies, the black leather '68 comeback, and the white fringe '70 Vegas concerts.

Treena Parvello, Director of Public Relations and Communications for the Tohono O'odham Gaming Enterprise, said, "Seeing is believing with Chris MacDonald's Memories of Elvis in Concert! Go on a journey through the King of Rock and Roll's life at the Diamond Center on June 22."

Everi's TournEvent of Champions Campaign Kicks Off

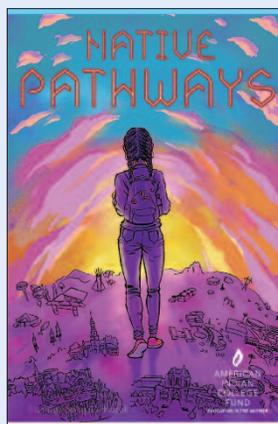
It's back and bringing unprecedented competition and intensity to casinos across North America. Presented by Everi and now in its seventh year, the TournEvent of Champions® and The Million Dollar Event® is the gaming industry's premier slot tournament featuring a championship round with \$1.3 million in total cash prizes. TournEvent of Champions kicks off its campaign again this month in search of the best slot tournament players in North America to compete in the national championship The Million Dollar Event in October for a shot to win the grand prize of \$1 million, payable in periodic payments over 20 years or in a lump sum, present day cash value payment.

"We are excited to kickoff our seventh annual TournEvent of Champions campaign, which will again culminate in Las Vegas with a \$1 million grand prize for one lucky slot player," said Jeannie Moss, Promotions Manager at Everi. "Since its start as statewide slot tournaments in California and Washington in 2012 with only 30 participating casinos, our goal has been to create the premier slot tournament in North America and memorable experiences for all of our players and finalists. Since then, we have grown the program to more than 100 casinos across the U.S. and Canada participating on an annual basis. This success isn't possible without the support of our casino partners and generous sponsors and we look forward to this year's campaign."

Each winning casino representative will receive \$800 towards airfare to Las Vegas for themselves and a guest; three night/four-day hotel accommodations; transportation to and from McCarran International Airport; food and beverage credit; and, most importantly, a seat at The Million Dollar Event. The championship event will take place on Oct. 16, 2019, at the XS Nightclub in the Wynn/Encore Las Vegas Resort. Players will have a cheerleader by their side cheering them on in The Money Man®, Everi's iconic brand ambassador and the official mascot for TournEvent of Champions.

TournEvent of Champions is a unique collaboration between Everi and its top casino partners in North America to bring thrilling competition and unbelievable excitement to casinos through a patented slot tournament campaign. More than 70 casinos have already committed to this year's campaign with new casinos constantly joining the fun.

American Indian College Fund Publishes Free College-Going Student Guide



The American Indian College Fund, with generous support from the Andrew Mellon Foundation, is publishing an invaluable tool for Native American high school students seeking higher education. *Native Pathways: A College-Going Guidebook* provides content related to how to get into college, choose a school, pay for it, and what to expect the first year in a way that speaks to Native cultures and experiences as students consider attending college.

In addition to content specific to student needs and culture, Native artists and designers contributed to the book. Jonathon Nelson, a member of the Navajo Nation from Hogback, NM who currently resides in Denver, designed the cover, titled, "Kindred Mocs." Photos by Matika Wilbur, from the Swinomish and Tulalip Tribes of Washington, were included. Wilbur is the creator of Project 562, a project dedicated to photographing the more than 562 federally recognized tribes in the U.S. Amanda Cheremiah, who is Pueblo from Laguna, also provided photos.

The guidebook was created as part of the Native Pathways to College Program, also funded by the Andrew W. Mellon Foundation. The College Fund launched the program to meet the needs of tribal communities and in response to the college-going and completion crisis amongst Native American and Alaska Native students. Research shows the national rate of all students going to college within six months of graduating from high school is 70%. For Native American and Alaska Native students, those numbers are closer to 20%.

Scientific Games Becomes Founding Partner of All-In Diversity Project to Foster Diversity and Inclusion in the Gaming Industry

Scientific Games Corporation is creating an inclusive global gaming industry as a founding member of the All-In Diversity Project, a non-profit organization creating tools to advance the industry's diversity, inclusion and workplace equality.

"Gaming is evolving and growing more than ever, and it's crucial that the industry embraces the diverse and unique people who contribute to the gaming world," said Scientific Games Director of Diversity and Inclusion, Katharine Anderson. "Scientific Games is proud to be a founding partner of this trailblazing project and celebrates the efforts being made to create an inclusive environment with opportunities for all."

As a founding member of the All-In Diversity Project, Scientific Games will work collaboratively with additional partners to determine diversity, equity and inclusion expectations and standards for the gaming industry, while driving a conversation to establish global standards.

Scientific Games will proudly participate in dialogue with other members of the All-In Diversity Project, reference the benchmarks created to track the industry's progress and reflect on its own current state in order to enhance areas of diversity and inclusion.

Through a variety of events, programs, and surveys conducted in partnership with gaming industry operators and suppliers, the All-In Diversity Project will be a central data resource and offer impactful tools that create inclusive products, policies and teams.

Kelly Kehn, Co-Founder of the All-In Diversity Project, said, "It's fantastic to have Scientific Games become a founding member of the All-In Diversity Project. We are so proud to add an organization who doesn't just 'talk the talk' but is proactively open to collaboration and discussion around developing best practices which help to address key challenges that we face not only in the gaming industry, but across all industries."

Lake of the Torches Resort Casino Takes Guest Communication to the Next Level With Ivy Smart Concierge Service

Go Moment, a leading provider of real-time artificial intelligence guest communication solutions for the hospitality and casino industry, recently announced Lake of the Torches Resort Casino will be implementing Ivy's® smartconcierge to elevate guests' experiences while streamlining hotels' operations.

Casino properties are always looking for strategies and new ways to deliver frictionless guest service at every touch point.

Integrated with the hotel PMS, Ivy is designed to do just that. The innovative smart concierge solution can answer the most common questions, and provide up-to-date information on hotel services, restaurants, and amenities. Guests are even able to text Ivy on the gaming floor while not disrupting their play. Ivy responds instantly to customized frequently asked questions – in seconds rather than minutes – requiring no phoning or walking down to the front desk, no waiting on hold or in a line. Guests and casino players can connect and engage Ivy to enhance their stay.

"In choosing Ivy, we hope to enhance our guest engagement and connection by introducing a personalized communication method which allows them to find value in interacting with the property," said Bill Guelcher, CEO of Lake of the Torches Resort Casino. "Guests are already comfortable with text messaging, and Ivy improves this interaction. Another reason we selected Ivy is because of her ability to check in on guests mid-stay, allowing our employees to be proactive."

Native American-Owned Construction Companies Helping Bring Morongo Casino Expansion to Life

As two of the premier Native American-owned construction firms in the nation, Sage Mountain Construction and Hal Hays Construction Inc. continue to press forward on development of the breathtaking new expansion and renovation of the AAA Four-Diamond Morongo Casino Resort & Spa near Palm Springs, CA.

Working alongside construction partner Yates Moorefield LLC, the principals at Sage and Hays share an unparalleled understanding of tribal governments and extensive experience with Native American projects including entertainment, gaming, restaurant, cultural, and office facilities, as well as infrastructure.

"We've put together a top-notch construction team that brings together the best in the business," said Morongo Tribal Chairman Robert Martin. "When Indian Country hires Indian Country, we all benefit."

Sage Mountain Construction, a 100% Native American-owned corporation, has a long history of successful tribal projects including Morongo's lavish 26th floor Drum Room and its luxurious High Limit Salon.

"We're excited to be part of this ambitious expansion and renovation project, which continues Morongo's legacy for providing an industry-leading gaming and resort experience," said Native American entrepreneur and Principal with Sage Mountain Construction, Tom Linton. "Morongo leads by example in providing opportunity to Indian Country, and I am proud that a Native American-led construction team is bringing this project to fruition."

The Morongo expansion and renovation project will generate more than 1,000 construction jobs, and 425 full-time jobs. ♣