

Steve Burke

*President & Publisher
(425) 885-6997*

Anne Burke

VP of Operations

Brian Drozdov

*Advertising Director
(425) 922-3890*

Nicolle Meyers

VP of Business Development

Robert Burke

*Editor & Media Director
(425) 885-3922*

Carmen Lopez

Art Designer

Editorial Advisory Board

Dike Bacon *HBG Design*

Buddy Bartholow *Novomatic Americas*

Tracy Burris *Chickasaw Nation of Oklahoma*

Michael Capen *Gaming Laboratories International*

Eric Casey *Planet Bingo*

Beth Deighan *Casino Careers*

Mike Dreitzer *Gaming Arts*

Grant Eve *Wipfli / Joseph Eve*

Joe Feldkamp *Worldpay*

Christopher Foster *Cost Incorporated*

Gabe Galanda *Galanda Broadman*

John Hinton *Bergman Walls & Associates*

Kell Houston *Houston Productions*

Jamie Hummingbird *Cherokee Nation of Oklahoma*

James Klas *KlasRobinson Q.E.D.*

Knute Knudson *IGT*

Jane Lee *American Project Management*

Waltona Manion *Public Relations*

Rick Meitzler *Novomatic Americas*

Sheila Morago *Oklahoma Indian Gaming Association*

Marcy Morris *Coeur d'Alene Tribe*

Matt Reback *AGS*

Dana Reynolds *Aristocrat*

Kip Ritchie *Forest County Potawatomi Tribe of WI*

Victor Rocha *Pechanga.net*

Linda Roe *Thalden-Boyd-Emery Architects*

Gordon Sjodin *Consultant*

Ernest L. Stevens, Jr. *National Indian Gaming Association*

Joseph Valandra *VA Advisors*

Steve Walther *Konami Gaming*

Advertising Sales

(425) 922-3890

Circulation

subscribe@indiangaming.com

Main Office

(425) 885-6006 phone / (509) 891-0580 fax

Email: info@indiangaming.com

www.indiangaming.com

FROM THE PUBLISHER

This month we head to the Northwest Indian Gaming Conference & Expo, held June 17-19 at Tulalip Resort Casino in Tulalip, WA. This event serves as a unique opportunity to learn about the current state of gaming in the Northwest and throughout Indian Country. The focus this year is on gaming technology, management solutions, gaming regulations, and the current political issues that affect tribal gaming operations.

The Washington State Gambling Commission's report on net gambling receipts for 2018 revealed that tribal casinos represented 80.8% of all gambling in the state, with net tribal casino receipts of \$2.68 billion. The next largest category was lottery, representing 8.32% with \$276 million in receipts. Other categories included card room, punch board & pull-tab, horse racing, raffle/FREs and bingo.

According to the American Gaming Association (AGA), in the past year since the Supreme Court struck down the Professional and Amateur Sports Protection Act (PASPA), nearly \$8 billion has been legally wagered on sports nationwide, \$3 billion of which was wagered outside of Nevada. On the one-year anniversary of PASPA, the AGA has released a new set of self-regulations on advertising and marketing legal sports betting called the "Responsible Marketing Code for Sports Wagering." The new code includes self-imposed restrictions on target audiences, outlets and materials branding, while mandating responsible gaming inclusion. The tenets of the code apply to traditional and digital media marketing activity. This code is a part of a continued effort by AGA to discourage illegal gambling, including the for-profit promotion of illegal, offshore operators.

We have two informative sports betting articles in this issue: *Full Speed Ahead for New York's Sports Betting Industry* by Carson Cooper, and *Beyond the Margin: What Else Does Sports Betting Do for Your Casino?* by Gene Johnson. They are both a great read.

If you are able to make it to the Northwest Indian Gaming Conference and Expo, please stop by our booth to say hello! Also, mark your calendars for OIGA 2019 Conference and Trade Show held July 22-24 in Tulsa, OK.



Steve Burke, Publisher

NIGA Associate Member • G2E Show Publication

June 2019 - Volume 29 • No. 6 ©2019 All rights reserved. *Indian Gaming* magazine is published monthly by ArrowPoint Media, Inc., 1324 N. Liberty Lake Rd., Ste. 254, Liberty Lake, WA 99019. Phone (425) 885-6006, email info@indiangaming.com. Guest editorials or columns do not necessarily reflect the opinion of *Indian Gaming* magazine's executives, advisory board or staff. No part of this issue may be reproduced by any mechanical, photographic or electronic process without written permission by the publisher. Subscription rates (per year): U.S. \$85.00; Canada \$99.00; Overseas \$215.00. All rates are payable in U.S. funds only. **Postmaster** send address changes to: **Indian Gaming Magazine, 1324 N. Liberty Lake Rd., Ste. 254, Liberty Lake, WA 99019.**