

Conference Tracks and Seminars Announced for 2019 Indian Gaming Tradeshow & Convention



From sports betting to A.I., cybersecurity in casino operations, creating sustainable F&B programs to maintaining a culture of service, the expansive education program at the 2019 Indian Gaming Tradeshow & Convention has been developed to provide gaming leaders the most all-encompassing resource for the strategies and tactics they need to win in today's ever changing gaming landscape. The largest gathering of tribal leaders and gaming executives returns to San Diego, April 1-4, 2019, and will provide attendees with opportunities to choose from more than 70 hours of education across 15 learning tracks.

The 2019 program offers a comprehensive learning experience with topics concerning casinos and gaming tribes of all sizes, but based on community feedback, this year's program will offer a special emphasis on the needs and issues of small to medium size casinos. Each topic has been carefully chosen to offer the best perspectives, strategies, and tactics from experts and thought leaders within the industry by the Conference Chair, Victor Rocha of Victor Strategies and Pechanga.net, and the newly created Associate Members Education Track Advisory Committees.

Commented National Indian Gaming Association Chairman Ernie Stevens, Jr., "We are thrilled at the submissions we received for the program and excited to be able to offer such a strong group of topics and sessions to the community. As the gaming landscape continues to shift, we are here to support Indian Country and our great industry, and believe the 2019 Indian Gaming Tradeshow & Convention will be the largest to date – with more opportunities to address these changes as well as network and connect with fellow gaming leaders."

Added Rocha, "This year's program provides a great range of topics and is designed to give every member of an operation new skills and strategies to take back to their casino to improve profitability and address changing legislation and trends. We thank each of our speakers for dedicating their time and expertise to join us in San Diego."

The 2019 program will take place Monday, April 1 and Tuesday April 2 with highlights including:

- Tackling IT challenges, VIP customer retention, getting the best out of your players club, and more on casino resort operations.
- A look at emerging gaming including social gaming, how to onboard new verticals, and integrating eSports.

- Enterprise development topics, including moving beyond strategic planning, how to reposition your gaming brand and building on a budget.
- 10 secrets to maximize your food and beverage profits, quick grab and go payment options for today's casinos and how to curb waste and start on a path of sustainability in the kitchen.
- Class II gaming, artificial intelligence, optimizing table games and more gaming operations topics.
- Hot topics including an update on tribal opioid litigation, booking big entertainment on a small budget, using data, as well as legislative and policy updates.
- Management and development tactics such as creating a culture of service, long term financial planning, working across generations, and an orientation to leadership.
- An entire track on sports betting addressing how the DOJ memo affects tribal gaming, sports and data integrity, and sports betting and state compacting.
- National Indian Gaming Commission covering IT threats for casinos, what you need to know about the Agreed-Upon Procedures reports, and more frequently asked questions.
- Security and surveillance best practices including cyber-security threats, anti-money laundering, and RFID and security.
- Preparing for leadership, success through perseverance, workplace and domestic violence for women in tribal gaming.

The common commitment and purpose of the National Indian Gaming Association (NIGA) is to advance the lives of Indian peoples economically, socially and politically. NIGA operates as a clearinghouse and educational, legislative and public policy resource for tribes, policymakers and the public on Indian gaming issues and tribal community development. ♣

Registration is available at www.indiangamingtradeshow.com. For more information about the National Indian Gaming Association (NIGA), visit www.indiangaming.org.