



Gaming·Market·Advisors

Providing for Domestic
& International Markets:

- Marketing Audits
- Portfolio Analysis
- Socio-Economic Impact Studies
- Market Planning and Research
- Player Reward Program Design
- Operations Analysis & Due Diligence
- Market Analyses & Feasibility Studies

In today's challenging economic climate, increasing market share and maintaining profitability is of critical importance. A GMA Marketing Audit illustrates to casino management where overspending and/or under spending is occurring in casino marketing, advertising and player reinvestment; which customer segments are under or over rewarded; and how to improve bottom line profitability.

*Don't let your revenues and bottom line profitability continue to erode.
Call Gaming Market Advisors today.*

LAS VEGAS

Andrew Klebanow
3167 E. Warm Springs Road Las Vegas, NV 89120
o +1.702.547.2225 m +1.702.845.7346
andrew@gamingmarketadvisors.com

DENVER

Steven Gallaway
1448 Pennsylvania Street 2nd Floor Denver, CO 80203
o +1.303.759.5944 f +1.303.496.0440
steve@gamingmarketadvisors.com

www.gamingmarketadvisors.com