

Snoqualmie Casino Hosts FBI Active Shooter Preparedness Training



L-R: Deron Roberts, Director of Security, Snoqualmie Casino; Daniel Hanson, Executive Director, Snoqualmie Gaming Commission; Jack Moore, FBI Trainer; Bob de los Angeles, Chairman, Snoqualmie Tribe; and Brian Decorah, CEO, Snoqualmie Casino.

In an ongoing effort to enhance active shooter preparedness training in the region, Snoqualmie Casino recently hosted a free active shooter preparedness and mass casualty response training in August to all Washington State tribal casino security teams and gaming operators, as well as East King County Chamber Members. “It’s unfortunate that we live in a world where this type of training is necessary,” said Brian Decorah, President and CEO of Snoqualmie Casino. “But, when we do it together, we all improve.”

The training, led by certified FBI Instructor and Special Agent, Jack Moore, focused on several lifesaving topics including the importance of being aware of surroundings and having a plan when in a public setting. Participants experienced the sounds of an M4 assault rifle allowing them to recognize danger and create a run, hide, fight mindset. “Seconds matter in an active shooter situation,” Decorah explained. “If people recognize the sound of gunshot from a training environment, hopefully if faced with a real emergency, they will respond quicker, which can save lives.”

Eastside Fire and Rescue provided information on how to ‘stop the bleed’ if someone is severely injured. Deron Roberts, a retired 21-year veteran of the FBI and Director of Security at Snoqualmie Casino said, “The casino has trauma packs placed throughout the property for team members to access in the event that victims need to be treated. Our goal isn’t to scare people, it’s to prepare them.”

This active shooter training follows a live simulation exercise executed at Snoqualmie Casino last year with former Navy SEALs. “The response from last year’s training was so positive, Snoqualmie’s Tribal Council decided to host a training for all tribal casinos in Washington and local business leaders,” says Snoqualmie Tribe Chairman Bob de los Angeles. “It’s a core tribal value to take care of our community. The opportunity to share this life saving information with our fellow tribes and community leaders was something we felt we needed to do.”

Chinook Winds Adds Sports Wagering to Gaming Entertainment Options

Chinook Winds Casino Resort recently announced the addition of sports wagering to their gaming offerings. Las Vegas Dissemination Company (LVDC) was chosen as their sports wagering service provider. LVDC is a leader in the industry and played an integral role in the success of the new venture at Chinook Winds. “In our search for a service provider, LVDC stood out from the start. Their professionalism and experience have been on display from day one. We are excited to have them by our side as we begin offering sports wagering for our guests,” said Will Robertson, Director of Casino Operations.

The opening was held last month, with Chinook Winds now offering a fully array of professional and collegiate sports. The Siletz Tribe is the first Oregon casino to launch live sports wagering in the state. “All of our wagering is done in person. We have no online wagering options,” said Robertson. Once a bet is placed, the guest can watch the game in the sports wagering lounge or down the way in the Rogue River Steakhouse lounge where the games are available for viewing.

Sports wagering is a fun, interactive way to enjoy sports and gaming at the same time. Not only are guests able to enjoy their favorite slot and table game, but now they have the option to sit and enjoy their favorite sports team in an exciting environment.

“We are grateful to the Confederated Tribes of Siletz Indians for this opportunity and are looking forward to sharing our Las Vegas style of sports wagering with the customers of Chinook Winds Casino Resort. The support and cooperation we have received has been outstanding and together we have brought additional fun and excitement to this great property,” said Jay Vaccaro, LVDC.

Harrah’s Ak-Chin Hotel & Casino Project Receives DBIA’s National Award

Each year, the Design-Build Institute of America’s (DBIA) National Awards Competition honors the best design-build projects across all sectors, sizes, and types from across the country. TBE Architects was recently informed that Harrah’s Ak-Chin Hotel & Casino expansion project was recognized with the National Merit Award in the Rehabilitation/ Renovation/Restoration category.

TBE Architects regularly incorporates many of the design-build best practices into their team process, including, effective teaming, collaborative problem solving, risk management, and high owner involvement with design. The Ak-Chin Indian Community was fully engaged during this project, resulting in a beautiful design that includes cultural themes and tribal elements throughout the entire resort.

During this project, TBE Architects worked directly with Sundt | Yates Construction to transform the property. Updates

included: 20,460 sq. ft. of additional gaming space; the development of a new 11 story hotel tower with 230 4-diamond guest rooms, multiple new dining and beverage areas, and a multipurpose event/banquet center; a new bingo hall, a 750-vehicle parking garage, and a pedestrian bridge connecting the facility to an adjacent family/entertainment center. Even after encountering multiple unanticipated existing conditions, and significant changes to the scope of work, this project was completed more than six months ahead of the initial estimated finish date.

JCM Global Installs Direct View LED Displays at Clearwater River Casino & Lodge's Stadium Sports Bar



Casino operators across the country continue to invest in JCM Global Digital Signage Solutions. The latest is Clearwater River Casino & Lodge in Lewiston, ID.

JCM recently installed two 1.9mm direct view DSS LED displays, each measuring roughly 15' by 8'. The displays appear in the casino's Stadium Sports Bar and are the largest in the valley. Combined with the room's stadium seating, the direct view LED displays make the Stadium Sports Bar the region's go-to place for every type of sporting event.

The Stadium Sports Bar also broadcasts eSports tournaments, and the incredible high resolution of the LED displays give intensely high detail to every exciting second.

Registration Available for 2019 National Indian Gaming Association Mid-Year Conference & Expo

Registration is still open for the National Indian Gaming Association's 2019 Mid-Year Conference & Expo, which will be taking place September 17-19, 2019 at Mohegan Sun in Uncasville, CT. The annual event is the meeting place for leaders in the tribal gaming community to learn, network, and share ideas on today's hottest topics in gaming. The theme of the 2019 event is Election 2020: The Year That Mattered.

National Indian Gaming Association Chairman Ernie Stevens, Jr. commented, "We are looking forward to bringing together gaming and political leaders for an

honest discussion of the future as we head into an election year. As political leadership and policies are up for change, we need to have continued discussions to ensure we represent and advocate for tribal gaming, which represents a \$34 billion dollar and growing industry, but more importantly supports families and Indian Country." He continued, "We look forward to conversations that will lead to the continued success and prosperity of tribal gaming."

The 2019 conference will feature education sessions with topics including Election 2020 and tribal gaming, sports betting updates, leadership changes to the National Indian Gaming Commission, and more. The event will also include the National Indian Gaming Association Membership Meeting with featured speakers and presentations as well as Level 3 and Master Series Commissioner Certification. In addition, gaming professionals will have the opportunity to see industry leading new products and technologies from event sponsors and exhibitors.

A highlight of the Mid-Year Conference & Expo are the continued networking opportunities available that allow for new connections and idea sharing. This year's schedule will include the annual golf tournament, welcome reception, and John Kieffer Awards Luncheon, which honors a leader for their embodiment of NIGA's mission and purpose and advocacy on behalf of Indian sovereignty and economic development. For more information and to register for the event, visit www.midyear-nationalindiangamingshow.com.

Momentum Continues as Rymax Adds Nine New Brand Partnerships

Rymax, the largest National Manufacturer's Representative in the Incentive Industry, continues to grow its premium rewards collection of over 400 brands with the addition of nine new partnerships to round out the first half of the year.

The following products and brands are the most recent additions now available through Rymax: fun pool and beach accessories from lifestyle brand, BigMouth; Parisian luggage and travel bags from Lipault; legendary American sportswear from Eddie Bauer; safeguard electronic accessories from STM Bags; versatile hydration solutions from HydraPeak; innovative culinary products from Hestan; appliances and kitchenware from KitchenAid; and quality personal care products from Barbasol and Pure Silk.

These nine new partnerships showcase Rymax's continued product knowledge and expertise in how to motivate effectively in today's market. From cookware to baby strollers and from fitness trackers to today's leading smart devices, Rymax maintains more than 15,000 desirable reward options from over 400 cultivated brand partnerships, offering the widest variety of the most in-demand and motivational rewards in the industry, for programs including corporate gifting, sales incentives, employee engagement and recognition, loyalty programs and more.

Harrah's Cherokee Casinos to Open Sportsbooks

Harrah's Cherokee Casinos is excited to bring a new game to town. Governor Roy Cooper recently signed Senate Bill 154 into law, allowing the Eastern Band of Cherokee Indians to open sportsbooks at Harrah's Cherokee Casino Resort and Harrah's Cherokee Valley River Casino & Hotel. Guests will soon be able to wager on collegiate and professional sports as well as on off-track horse racing at both locations.

Development of The Book, at both locations, will begin immediately and is expected to be completed late fall. The resort in Cherokee will open in a temporary location in what is currently Sound Bytes at UltraStar Multi-tainment Center.

The Book at Harrah's Cherokee Valley River Casino & Hotel will be located near the promotions stage.

"This is an exciting time," said Brooks Robinson, Regional Senior Vice President and General Manager of Harrah's Cherokee Casinos. "We continuously work to offer new experiences and opportunities to our customers and are confident that our new sportsbook will be an added delight for our guests and sports fans."

Coeur d'Alene Casino Resort Hotel, Circling Raven GC to Host Symetra "Road to the LPGA Tour" Event

Circling Raven Golf Club, the No. 1-rated public course in Idaho and amenity of Coeur d'Alene Casino Resort Hotel, recently announced that it will host a Symetra Tour "Road to the LPGA" tournament for three years, beginning with the inaugural championship, Aug. 24-30, 2020.

Named the Circling Raven Championship (CRC), it will feature a full field of competitors battling for \$200,000 in prize money. Bringing this event to Coeur d'Alene Casino Resort Hotel and Circling Raven, owned and operated by the Coeur d'Alene Tribe, is the latest in a series of strategic moves designed to introduce and draw more golfers and guests to the award-winning, multi-amenity property.

"We are big supporters of women's golf and are proud to work with the LPGA in hosting the Symetra Tour's Circling Raven Championship," said Francis Sijohn, CEO of the Coeur d'Alene Casino Resort Hotel. "We invest substantially in CDA Casino Resort Hotel and the golf club, to ensure our guests and golfers are thrilled with their experiences. We're confident that having many of the world's best women golfers showcasing their games at our excellent resort and golf club is a winning strategy."

"We are excited to welcome Circling Raven and CDA Casino Resort Hotel to the Symetra Tour family and grateful for their partnership," said Mike Nichols, the Chief Business Officer of the Symetra Tour. "There's no doubt

that our Tour members will be thrilled to compete on a renowned course for the generous purse in the Circling Raven Championship. This will definitely give some lucky players a major boost in the Volvik Race for the Card."

Sycuan Casino Resort Awarded AAA Four Diamond Rating



L-R: Pilar Pettiford, Secretary; Xusha Brown, Sr., Council Member; Lucas Stolebarger, Auto Club Grossmont Branch Manager; Cody J. Martinez, Chairman; LaShunna Davidson, Treasurer; and Joshua Muse, Vice Chairman.

Sycuan Casino Resort recently announced that the organization has been awarded the coveted AAA Four Diamond Rating.

"To reach the exceptional standards required for the AAA Four Diamond Rating is an outstanding achievement," said the Auto Club's Approved Accommodations Supervisor Patricia Marengo. "AAA Four Diamond establishments are attentive to guests needs and consistently deliver memorable travel experiences," she added.

According to AAA, to receive a Four Diamond Rating an establishment must be upscale in all areas. This includes more refined and stylish accommodations, upscale décor and furniture, full-service restaurants, impressive architectural features, extensive amenities and a high degree of hospitality, service and attention to detail.

"The AAA rating system has set the standard in hospitality for several decades," said John Dinius, General Manager at Sycuan Casino Resort. "Receiving the AAA Four Diamond Rating for our new hotel is an incredible honor and we are thrilled to be recognized for our artistic and detailed design, variety of new amenities and superior level of guest service." Only 6.3 percent of the more than 27,000 AAA Inspected & Approved hotels make the Four Diamond list.

AGS Launches New Orion Upright Slot Cabinet

AGS recently announced the launch of its new Orion Upright slot platform, the latest addition to its Orion family of game cabinets. The company pre-launched the cabinet earlier this year, and it is currently entertaining players at Foxwoods Resort Casino and Mohegan Sun Casino

& Resort in Connecticut; in southern California at Pechanga Resort Casino and San Manuel Casino; and in Oklahoma at WinStar World Resort & Casino, to name a few.

Like AGS' Orion Portrait™ and Orion Slant™, the new Orion Upright features the distinctive Orion starwall design, beautifully rendered with 420 full-color LED lights that synchronize with game-play, celebrate wins, and create eye-catching merchandising and attraction across the casino floor.

AGS Senior Vice President of Slot Products Andrew Burke said, "The Orion Upright is an exciting addition to our growing Orion family, providing us with a beautifully engineered dual-screen upright cabinet option. With the Orion Portrait, Slant, and Upright, we are now able to serve nearly 70 percent of the U.S. casino market with three distinct, yet complementary platform options for every size casino."

Featuring dual large 27-inch HD displays, a 21.5-inch HD LCD topper designed to attract, ergonomic multi-touch LCD button deck, dual high-bright Play buttons, and an integrated USB charging port for personal electronics, AGS' Orion Upright is also distinguished for reliability its ease of serviceability, with seamless accessible to key components.

AGS released the Orion Upright with a large library of proven dual-screen titles and promising new titles, including Fortune Blast® titles Blazing Luck™, Imperial Luck™, Goddess Treasures®, and Luck & Luxury®.

San Manuel Casino 'Moves Like Adam' with the First Adam Levine Video Slots in California

San Manuel Casino is the first casino in California to welcome IGT's "Adam Levine Video Slots" to their slot machine offering. The game allows players to take the stage alongside rock star, Adam Levine, featuring 40 playlines and a high definition 3x5 interface.

"At San Manuel our top priority is to provide a best-in-class entertainment and gaming experience for our guests," said Kenji Hall, Chief Operating Officer of San Manuel Casino. "Fun, new games, like the Adam Levine Video Slots, allow us to keep upping the ante and give our guests the best slots experience in Southern California."

Inspired by music superstar, Adam Levine, the IGT slot machine features a jukebox where players can rock out to one of Levine's top hits, and three exclusive game editions – Rockin' Records Feature, Adam Guitar Solo Bonus and Adam's Show Stopper Free Games. The game includes a 3x5 matrix, 40 playlines, a 75-credit cost-to-cover, six entertaining levels, and with a \$3.75 max bet, players have the chance to win up to \$2,000.

San Manuel Casino patrons will be the first in California to enjoy the "Adam Levine Video Slots," which can be found inside the Rockin' Casino, located on the second floor between Just Barbeque and Rock & Brews. The Adam Levine



slot machine joins the large collection of music-themed slot machines at San Manuel Casino, including the recently announced Sir Mix-A-Lot's I Like Big Bucks, plus slots inspired by Madonna, Rolling Stones, Elvis, Johnny Cash, Willie Nelson, and many more.

Packers Announce Oneida Casino as Team's Official Casino

The Green Bay Packers and Oneida Nation today announced an enhancement of their longtime partnership, making Oneida Casino the Official Casino of the Green Bay Packers.

"As two strong Northeastern Wisconsin organizations, the Packers and Oneida Nation have a long history of working together," said Craig Benzel, Packers Vice President of Sales and Business Development. "We look forward to continuing to build upon our partnership by creating new and exciting experiences for fans in the years ahead."

The partnership is the first of its kind between the team and a casino, which follows changes in NFL guidelines that allow more robust partnerships with casinos.

"Oneida Casino is celebrating our 25th anniversary this year, and we are proud to help mark that milestone by enhancing our partnership with the Packers," said Louise Cornelius, Gaming General Manager for Oneida Casino. "As the Official Casino of the Green Bay Packers, we are excited to work even more closely with the organization to offer unforgettable entertainment for fans, visitors and community members."

Through the partnership, the Packers and Oneida Casino also offered several sweepstakes this summer, giving fans a chance to win 2019 season tickets, as well as a VIP Weekend for the Packers-Raiders game on Oct. 20, part of Fantennial Weekend presented by Oneida Casino. Fantennial Weekend will include a variety of events that will help celebrate 100 years of the NFL.

The team and Oneida Nation have worked together on a number of different programs for more than 20 years, including a partnership since 2002 that includes the Oneida Nation Gate on the east side of Lambeau Field. ♣